Coverage and Deployment Analysis of Narrowband Internet of Things in the Wild

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Abstract—Narrowband Internet of Things (NB-IoT) is gaining momentum as a promising technology for massive Machine Type Communication (mMTC). Given that its deployment is rapidly progressing worldwide, measurement campaigns and performance analyses are needed to better understand the system and move toward its enhancement. With this aim, this paper presents a large scale measurement campaign and empirical analysis of NB-IoT on operational networks, and discloses valuable insights in terms of deployment strategies and radio coverage performance. The reported results also serve as examples showing the potential usage of the collected dataset, which we make open-source along with a lightweight data visualization platform.

I. INTRODUCTION

As part of beyond-4G and 5G systems, the machine type communication (MTC) paradigm provides the ideal substrate toward cellular internet of things (IoT), and is leading to a shift in cellular network design and deployment. On the one hand, MTC introduces a novel degree of heterogeneity, given that the *things*, i.e., autonomous devices with novel features and requirements, must be integrated into the mobile network, which was originally designed for serving humans with their peculiar traffic. On the other hand, it requires long term performance analyses for stable network deployment, in particular when its *massive* nature (mMTC), in terms of the unprecedented number of devices, is considered [1] [2].

A relevant step toward enabling mMTC is represented by the 2016 Release 13 (Rel-13) standard by the 3rd generation partnership project (3GPP), where three technologies were proposed: Extended Coverage Global System for Mobile Communications (GSM) IoT (EC-GSM-IoT), Long Term Evolution (LTE) for MTC (LTE-M), and Narrowband IoT (NB-IoT) [2]. These represent the cellular options for so-called low power wide area networks (LPWANs), which aim to deliver massive IoT services over wide areas, i.e., several kilometers, with low costs and power consumption [3].

Since Rel-13, and considering the advances in Rel-14 (2017) and Rel-15 (2018), NB-IoT is triggering significant attention across researchers and operators as one of the most appealing LPWANs [4] [5] [6]. Hence, the theoretical aspects of NB-IoT are being formalized and analyzed, while several mobile operators are launching and making operational NB-IoT networks worldwide [7].

As the NB-IoT deployment is progressing at a rapid pace, field trials and measurement campaigns become of extreme interest, considering that these are the very first attempts of enabling IoT services on the cellular architecture, and thus a closer empirical look is needed to better understand and optimize the system. To this end, data-driven analyses are crucial for both researchers and operators, as they allow to identify correlations and causalities between deployment choices and performance, highlight encountered challenges, and derive guidelines for further research and development. However, extensive measurement campaigns are often scarcely available to researchers, and rather costly and time consuming for operators, which may thus opt for less expensive but sub-optimal alternatives. These include simulation-based studies [8], which provide general analyses that cannot perfectly match with real scenarios.

Considering the above motivations, this paper presents a large scale measurement campaign of NB-IoT coverage for two Norwegian and three Italian operators, conducted in the cities of Oslo and Rome during 2019. To the best of our knowledge, this represents the first empirical analysis of NB-IoT performance on operational networks, which considers coverage aspects across heterogeneous scenarios and environments. The main contributions of this paper are:

- We conduct an analysis of the strategies being adopted for deploying NB-IoT, aiming to highlight implementation trends and derive takeaways for improvement.
- We assess NB-IoT coverage, depicting how the current system deployment reflects in service availability across urban scenarios.
- We conduct a comparison between two NB-IoT spectrum operation modes, *in-band* and *guard-band*, to understand NB-IoT's coexistence with LTE.
- We open-source our dataset, comprising of NB-IoT and LTE coverage measurements in Oslo and Rome, to support the discovery of new insights and research. We also provide a web platform for geo-referenced visualization of the collected data [9].

The article is organized as follows: a brief description of NB-IoT technology is first provided, followed by an overview of the experimental design. We then discuss our findings and conclude our work.

II. TECHNOLOGY DESCRIPTION

NB-IoT is a radio interface implemented over the cellular licensed spectrum. It offers high deployment flexibility and

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integration with the existing architecture, minimizing costs and complexity at network and device sides, and providing performance in line with mMTC expectations. Below, we describe NB-IoT operation modes, possible deployment strategies, and coverage aspects, which are the focus of this paper. Moreover, we mention the main features in Rel-13 [4], since this release is being mostly deployed, as confirmed by our measurement campaign. We refer the reader to [2] [10] for the analysis of NB-IoT advances in Rel-14 and Rel-15.

Operation modes and deployment strategies: NB-IoT devices operate over either a 200 kHz GSM-like channel or an LTE physical resource block (PRB) of 180 kHz, allowing coexistence with both GSM and LTE. Three different operation modes are defined:

- *stand-alone*, which uses a 200 kHz channel obtained by refarming the GSM spectrum,
- *in-band*, which uses a single PRB within a set of PRBs used by LTE, selected in order to minimize interference from/to LTE, and
- *guard-band*, which leverages a PRB within a guard band among different sets of LTE PRBs.

After selecting one of the modes, the operators can provide NB-IoT services via a software upgrade of their infrastructure, i.e., enhancing the capabilities of their E-UTRAN Node Bs (eNBs) and cells, at least in areas where these are already present for serving broadband users.

The operators can select several deployment strategies and differently leverage the trade-off between costs and performance. In particular, given a broadband area, e.g., an urban environment, operators may either activate an NB-IoT carrier in all already deployed LTE eNBs and cells, or select some of them. The first option is somehow simpler, since it does not require in-depth analysis for coverage optimization. However, it may increase the operational costs, including energy consumption, and result in redundant deployment when NB-IoT use cases and coverage enhancement (CE) techniques are considered (see later in this section). The second option requires a more careful planning, but may lead to a better trade-off between costs and quality of service (QoS).

Specifically for the in-band mode, the coexistence with LTE is another aspect to consider when deciding between the two aforementioned options. On the one hand, NB-IoT activation in specific eNBs/cells leads to possible interference from/to LTE, since the LTE-only eNBs/cells may use the PRB dedicated to NB-IoT for their traffic. On the other hand, NB-IoT full deployment leads to sub-optimal resource usage, since a specific PRB is exclusively dedicated to infrequent and sporadic NB-IoT traffic, at the expenses of LTE end-users. Moreover, in areas with low-to-null broadband coverage, e.g., rural and deep indoor environments, the operators may a-priori install dedicated but costly eNBs, or first check whether NB-IoT CE techniques allow the reuse of the existing infrastructure, triggering the installation only in cases of negative response.

CE techniques: NB-IoT targets service reliability and delay-tolerant uplink (UL) data exchange. Hence, advanced modulation and coding schemes are not supported. Rather, CE techniques are used, aiming to favour connectivity in harsh

environments, such as dense urban and deep indoor. A first CE effect is obtained by narrowing down the bandwidth with respect to LTE, since this focuses the transmitted power on smaller bands, at the cost of reducing the data rate. Moreover, NB-IoT standards allow repeated transmissions, which increase the probability of correct reception. In particular, downlink (DL) and UL signals can be repeated up to 2048 and 128 times, respectively. The number of repetitions depends on radio conditions and operator configurations, these latter transmitted in master information block (MIB) and system information block (SIB) messages. Repetition settings are given in SIB2 messages.

The device estimates its coverage conditions during the random access (RA) procedure, which triggers the connection to a cell, i.e., the one detected with highest reference signal received power (RSRP) [dBm]. The comparison between RSRP and operator-defined thresholds allows to estimate a coverage level (CL) [11]. Up to two thresholds can be defined, leading to three possible CLs; CL0 represents LTE-like radio conditions, while CL1 and CL2 apply to challenging scenarios requiring more repetitions. During consecutive RA attempts the device can adjust its CL estimate and move to higher CLs, if it experiences connection failures in the first attempts.

Other Features: DL and UL resources are accessed in Frequency Division Duplex (FDD) mode. Orthogonal Frequency Division Multiple Access (OFDMA) is applied in DL, with 15 kHz subcarrier spacing. The PRB is divided into seven OFDM symbols of twelve subcarriers each, and occupies 0.5 ms. Single Carrier Frequency Division Multiple Access (SC-FDMA) is applied in UL, with a subcarrier spacing of 15 kHz or 3.75 kHz.

NB-IoT devices can be *idle* and *connected*. Idle devices are not *functionally* connected to the network, and actuate the procedures for switching into connected, including cell selection and tracking of control messages (*paging monitoring*). After selecting a cell, the devices transit from idle to connected via RA, and exchange data while continuing paging monitoring.

Targeting energy efficiency and long device battery lifetime, NB-IoT standards introduce (i) *extended discontinuous reception (eDRX)*, which allows to perform paging monitoring more infrequently compared to LTE, and (ii) *power saving mode (PSM)*, which allows idle devices to disconnect the radio and minimize energy consumption [12].

Comparison with other LPWANs: NB-IoT plays a leading role across LPWANs, with constantly increasing market shares [3] [13]. Compared to other 3GPP technologies, NB-IoT shares some features and use cases with EC-GSM-IoT, but provides lower device complexity and better integration with GSM, LTE, and 5G. NB-IoT and LTE-M target complementary applications, with LTE-M having higher device complexity and costs. Considering LPWANs in the unlicensed spectrum, NB-IoT has a competitor in Long Range Wide Area Network (LoRaWAN). They provide comparable throughput and latency performance, and adopt different security mechanisms. NB-IoT outperforms LoRaWAN in terms of communication reliability, due to the use of licensed spectrum and well-established infrastructures [2].

III. EXPERIMENTAL DESIGN

In the above overview, we highlight NB-IoT deployment and coverage aspects discussed in this paper. We now present our measurement campaigns and analyses. Particularly, in this section we describe the adopted hardware and software components, and summarize experimental setup and collected dataset. Finally, we introduce our data visualization framework.

A. Measurement System

For the NB-IoT measurements in Oslo and Rome, we used the Rohde&Schwarz (R&S) TSMA6 toolkit, an Exelonix Narrowband (NB) USB device, and a global positioning system (GPS) antenna. TSMA6 is a system integrating:

- A spectrum scanner, for passive measurement of 3GPP technologies up to 6 GHz, including 5G New Radio (NR). It supports NB-IoT signal detection and decoding in in-band, guard-band, and stand-alone.
- A laptop, where the controlling software, named ROMES4, is installed. Combined with scanner and device, i.e., the Exelonix module in our case, and exploiting GPS georeference, ROMES4 provides an overview of coverage, interference, and QoS measurements.

We leveraged two further features from TSMA6, i.e., the *automatic channel detection*, which performs automatic detection of active channels for all technologies in the specified spectrum, and the *base transceiver station position estimation*, which combines passive measurements and GPS to estimate the position of the cells forming the operators' infrastructures.

The Exelonix module is a Qualcomm-based device supporting NB-IoT and LTE-M. We embedded the module with NB-IoT SIM cards from the operators under test, and used it to monitor the radio conditions of the serving cell, and execute repeated connections to the operators' networks. Hence, we are able to analyze the RA procedure, including the CL estimation, aiming to reveal further aspects related to operator-specific configurations, e.g., how the RSRP thresholds adopted in the CL estimation impact the perceived coverage.

B. Measurement Campaigns

We performed two measurement campaigns. The first campaign was designed to explore city-wide coverage and deployment aspects under heterogeneous scenarios, and covered a period of three weeks during summer 2019 in Oslo, Norway. We enabled the scanner to perform passive measurements on four LTE bands (including guard bands), i.e., Band 1, 3, 7, and 20, and detected three LTE operators, denoted in the following as $Op_{k,N}$, where k identifies the operator and N stands for Norway. To guarantee reliability and completeness, we conducted measurements in various city areas and different scenarios, that we label as *deep indoor (DI)* (14), for basements and deep enclosed spaces, *indoor (I)* (48), for houses and multi-floor buildings, *outdoor walking (OW)* (8), for outdoor while walking, and *outdoor driving (OD)* (14), for outdoor while on public transport. Numbers in parenthesis represent the number of sub-campaigns for each scenario. We replicated a subset

of our measurements over time (i.e., morning vs. afternoon vs. evening, and week vs. weekend), to account for temporal effects.

In the second campaign we collected a smaller dataset composed of 3 sub-campaigns (one for *I* and two for *OD* scenarios), within a couple of days of 2019 in Rome, Italy, to compare the performance between in-band and guard-band modes. The dataset features measurements related to three operators ($Op_{k,I}$, where k identifies the operator and I stands for Italy) in Band 20. At the time of the collection, $Op_{2,I}$ and $Op_{3,I}$ were deploying NB-IoT in guard-band, while $Op_{1,I}$ was testing the in-band option. This makes the dataset fitting for a comparison between the two modes. We report that, as confirmed by following tests, $Op_{1,I}$ has moved toward a guard-band deployment. However, the dataset remains valid for comparing the two modes.

The complete dataset consists of 1.2M LTE and 1.4M NB-IoT passive scans for Oslo, and 121K LTE and 51K NB-IoT passive scans for Rome. The list of collected attributes is provided in [9]. To anonymize the operators' identity, mobile network code (MNC), E-UTRA absolute radio frequency channel number (EARFCN), and cell ID (CID) are given as references and not associated to real values.

C. Visualization

Designing and implementing a platform that enables interactive geo-spatial visualization is beneficial for discovering operators' eNBs spatial deployment and pinpointing at a glance areas with limited coverage. Thereby, we design an open-source visualization platform showing eNB placement and coverage for each operator under test [9]. We implement the platform using an *R* interface to *Leaflet*, an open-source JavaScript library for mobile-friendly maps. Users can exploit several features, from controlling which layers they see on the map to dynamically altering the observed coverage based on the zoom level. We include additional plugins and add-ons to enhance end-user experience.

IV. PERFORMANCE EVALUATION

The deployment of the cellular radio access network (RAN) is driven by the need of optimizing the coverage and making the service accessible to end-users. This aspect is more challenging for cellular IoT technologies, as they are expected to mostly leverage the existing infrastructure, which is however tailored for broadband services. In this section, we present the results of our measurement analysis, which contrast deployment strategies and coverage performance for the two operators currently providing NB-IoT in Oslo. We also study the implications of deploying NB-IoT in in-band or guard-band, by leveraging the dataset collected in Rome.

A. Network Deployment Strategy

RAN deployment is a challenging optimization task [14]. The targets of the operators include (i) to ensure sufficient coverage, (ii) to satisfy QoS requirements, and (iii) to efficiently deal with energy and cost constraints. Hence, they aim

Fig. 1: Scatterplot between average distance to the eNB with highest RSRP and average distance to the nearest eNB for $Op_{1,N}$ (left) and $Op_{2,N}$ (right). Different colors represent different scenarios.

to optimize the eNB placement by considering environmental characteristics, i.e., density and structure of surrounding buildings. However, business expenses, radiation safety levels, and interference between cells, are some aspects that limit the qualified spots for installing an eNB, hence favoring alternative locations. Next, we empirically analyze the deployment strategies for operators providing NB-IoT in Oslo.

Deployment statistics: Table I provides per-operator statistical insights with respect to the number of detected eNBs and EARFCNs used for NB-IoT and LTE. We observe that, across the monitored bands, $Op_{1,N}$ and $Op_{2,N}$ have activated one NB-IoT carrier each in the guard bands of Band 20. Considering the infrastructure, $Op_{1,N}$ is dominant in terms of number of eNBs for both technologies, implying a denser deployment compared to $Op_{2,N}$. Both operators leverage the existing LTE infrastructure for deploying NB-IoT, with no additional eNBs installed. In this regard, nearly 86% of the detected LTE eNBs have been reconfigured for NB-IoT. The few NB-IoT-only eNBs detected for $Op_{1,N}$ could be explained by considering the more penetrating nature of NB-IoT, or should be appointed to other causes that prevented LTE detection. We also observe that the eNBs not supporting NB-IoT are in 90% of the cases operating at a band other than Band 20. This indicates that almost all eNBs operating in Band 20 support NB-IoT. Finally, we highlight that the operators leverage a different number of EARFCNs for LTE, while only one for NB-IoT.

Deployment optimality: RSRP is a key metric for handover and cell (re-)selection phases, hence, it is a critical parameter when evaluating how radio coverage is affected by the network infrastructure. In the following, we evaluate *deployment optimality*, which assumes given a location, the closest eNB would offer the highest RSRP under ideal propagation and environmental scenarios, and also assuming constraintless eNB placement. In practice though, several factors may inhibit this

TABLE I: Network deployment statistics with regard to number of eNBs and EARFCNs per technology. eNBs% is defined as the ratio between the number of LTE/NB-IoT eNBs and the total number of eNBs. Absolute numbers are provided in parenthesis.

	eNBs%		EARFCNs	
	LTE	NB-IoT	LTE	NB-IoT
$Op_{1,N}$	96.6% (167)	84.3% (146)	6	1
$Op_{2,N}$	100% (122)	87.7% (107)	4	1
$Op_{3,N}$	100% (70)	NA	2	NA

situation, particularly in dense urban environments, such as multipath propagation, network congestion and interference, and constrained eNB placement.

Figure 1 shows whether the operators are close to an optimal NB-IoT deployment in Oslo. For each location in a sub-campaign, we compute (i) the distance toward the eNB detected with highest RSRP, and (ii) the distance toward the nearest eNB, both in meters. Then, for each sub-campaign, we average across all locations. In an optimal deployment situation, we expect a linear relationship between the two distances. Thereby, the deviation from the diagonal represents how far the deployment refrains from being optimal. We observe that both operators approach deployment optimality in several indoor scenarios, while slightly deviate in outdoor sub-campaigns. In particular, $Op_{1,N}$ mostly works in a short distance regime, i.e., less than 150 meters, due to its dense infrastructure. $Op_{2,N}$ deviates from the identity line more frequently, and several sub-campaigns present distances exceeding 150 meters, thus hinting sub-optimal deployment. For both operators, a negative joint impact of propagation conditions and deployment sub-optimality is highlighted by large deviations observed for specific DI and I sub-campaigns.

Takeaways: In initial deployment phases, the operators are actuating rather *dense* NB-IoT deployment strategies, with large amounts of pre-existing eNBs now supporting NB-IoT.

Fig. 2: Sub-campaign average coverage in terms of RSRP [dBm], grouped by scenario and divided by a combination of operator ($Op_{1,N}$, $Op_{2,N}$) and technology (LTE, NB-IoT).

This solution is sub-optimal in terms of operational costs, and leads to increased carbon emissions, for which the RAN is already the main contributor across network functions [13]. The analysis of real deployments can support the derivation of optimization strategies, e.g., dynamic (de-)activation of specific eNBs, moving toward *green* cellular IoT.

B. Radio Coverage

We now analyze NB-IoT coverage for both operators, showing how it changes across scenarios, and exploiting the LTE dataset for comparison. As above, due to its importance in cellular systems, we consider RSRP as a key indicator. In particular, for each measurement location in a sub-campaign, the coverage for an operator is defined as the highest RSRP perceived among all the CIDs detected for that operator. We then express the sub-campaign average coverage, by averaging the RSRP across locations.

Technology and scenario comparison: Figure 2 depicts the distribution of average RSRP in a boxplot format with sub-campaigns grouped per scenario and colored by operator and technology. We validated the statistical significance by leveraging the Kruskal-Wallis and Dunn's tests, aiming to identify which distributions have statistically different mean values. Due to space limitations, we report the results in [9].

We observe that, compared to LTE, NB-IoT provides statistically significant RSRP boosts of 11.73, 12.29, 12.06 and 16.71 dB on average for each scenario, respectively. This result is in line with the power boosting expected by 3GPP TS 36.104 [15], which is at least +6 dB when evaluated as the difference between the power of the entire NB-IoT carrier (180 kHz) and the average power over all carriers (LTE and NB-IoT).

We also compare NB-IoT average RSRP across scenarios. In particular, a statistically significant increase of 36.36 and 35.70 dB for $Op_{1,N}$ and $Op_{2,N}$, respectively, is observed when comparing I with DI scenarios. This shows the negative effect

TABLE II: Ratio of being in a specific CL, grouped by scenario, for $Op_{1,N}$ and $Op_{2,N}$. The ratio is evaluated as the number of readings for a CL divided by the number of readings for all CLs.

Operators	Scenarios & CLs											
	DI			I			OW			OD		
	CL0	CL1	CL2	CL0	CL1	CL2	CL0	CL1	CL2	CL0	CL1	CL2
$Op_{1,N}$	.72	.13	.15	.99	.005	.005	.86	.09	.05	.84	.08	.08
$Op_{2,N}$	.16	.77	.07	.89	.105	.005	.78	.17	.05	.80	.15	.05

of DI on signal propagation, which needs to be compensated by CE techniques. The deviation between outdoor scenarios to I is instead reduced, with an average increase of 1.43 dB for $Op_{1,N}$ and 5.82 dB for $Op_{2,N}$. Comparing the operators, $Op_{1,N}$ consistently provides better NB-IoT coverage (3.95 dB on average, and statistically significant for the I scenario), which ties back to the results on deployment statistics and optimality.

Coverage Levels: To better understand how coverage is affected by operators' configurations, we report in Table II the ratio of being in a specific CL, grouped per scenario and split by operator. We retrieve the CL readings by monitoring via TSMA6 the RA attempts performed by the Exelonix module. We then evaluate the ratio as the number of readings for a CL divided by the total number of CL readings. By decoding SIB2 messages, we observe that the operators apply different RSRP thresholds for the CL estimation, 5 dB more conservative for $Op_{2,N}$, which is thus more likely to work at higher CLs. When combined with RSRP values of the serving CID, the different thresholds explain the main results in Table II. First, $Op_{2,N}$ has in general lower coverage than $Op_{1,N}$, and thus tries to enhance NB-IoT reliability by operating at higher CLs more, at the cost of higher energy consumption and more repetitions. This is evident in DI, where $Op_{2,N}$ works predominantly in CL1 while $Op_{1,N}$ exhibits a high ratio of

Fig. 3: Network deployment performance evaluation in terms of RSRP [dBm] for the in-band $Op_{1,I}$ deployments.

operating at CL0. Second, operations at CL0 are predominant in I, OW, and OD scenarios, showing that, in generic urban environments, NB-IoT is likely to work at radio conditions similar to LTE. Finally, we observe that outdoor scenarios increase the ratio of being at higher CLs when compared to the indoor case, even though higher average RSRP is observed for the former (Figure 2). We argue that this effect is due to the higher heterogeneity of the outdoor scenarios, in terms of radio and mobility aspects. The result suggests that in more heterogeneous and dynamic scenarios, the current CL estimate procedure may be sub-optimal and cause several attempts before the RA succeeds, leading to energy inefficiency.

Takeaways: NB-IoT results in significant coverage improvements with respect to LTE, but operators' configurations have a direct impact on how devices perceive the coverage, execute their operations, and perform in terms of QoS. Empirical data can be used to refine the models adopted in previous work [8], resulting in better modeling NB-IoT coverage and propagation which can pave the way to optimize deployments, configurations, and QoS.

C. In-band and Guard-band deployment

In this subsection, we perform a comparison between in-band and guard-band modes, quantifying their impact on coverage. As mentioned before, the in-band mode may challenge NB-IoT/LTE coexistence in case of partial NB-IoT deployment across the LTE infrastructure.

We hence focus on in-band mode, and look into the Italian dataset to find a situation of partial NB-IoT deployment for operator $Op_{1,I}$. Our goal is to study the characteristics of the NB-IoT signal around an LTE-only eNB, denoted as eNB_r , toward discovering and quantifying potential interference from the LTE signal. Hence, we consider eNB_r and a NB-IoT-enabled eNB, denoted as eNB_x . We then draw two circles around eNB_r and eNB_x , and isolate all RSRP readings from eNB_x , captured in the intersection of the two. We repeat the

process by increasing the radius around eNB_r , and appending new RSRP readings each time. We compare this scenario with a similar topology for $Op_{1,I}$, where, however, both eNB_r and eNB_x are NB-IoT-enabled. To provide a fair comparison, we select almost symmetric configurations, with analogous distance between the two eNBs. Last, we repeat the same analysis for the guard-band operator $Op_{2,I}$.

Figure 3 shows the NB-IoT RSRP distribution as a function of the radius around eNB_r between 100 and 500 meters (the radius around eNB_x is fixed to the distance between the two eNBs), grouped by scenario, i.e., LTE-only vs. LTE-NB-IoT eNB_r , for an in-band deployment of $Op_{1,I}$. We observe that the effect of interference from LTE is visible especially in close proximity to eNB_r , while it diminishes as the radius increases and finally vanishes at around 500 meters. Contrarily, we observe no interference impact at different radii for the guard-band deployment of $Op_{2,I}$, confirming that there is no visible interference for the guard-band deployment. We observe similar trends for the guard-band deployment of $Op_{3,I}$.

In the supplementary material [9], we show the analyzed topology, present guard-band results and also validated the statistical significance of the results.

Takeaways: The in-band mode poses coexistence challenges that need to be carefully considered. The empirical assessment of interference is key for the derivation of improved mitigation schemes, also in light of near future transition to 5G, which leads to further coexistence challenges [13].

V. CONCLUSION

In this paper, we present the first publicly available measurement campaign and analysis of NB-IoT on operational networks, focusing on aspects related to network deployment strategies and coverage. By leveraging the collected dataset, we first focus on network deployment, highlighting that empirical studies can pinpoint sub-optimal deployments and pave the way for better deployments with decreased costs and

energy consumption. We then show that a dense reuse of the LTE RAN for deploying NB-IoT results in a significant coverage increase with respect to LTE, across heterogeneous scenarios and environments. We also analyze how operator-specific configurations affect end-devices' operations, leading to different estimates of the coverage quality. Finally, we assess the impact of in-band and guard-band modes in terms of LTE interference, showing a non-negligible negative effect of the former, and pinpointing how empirical measurements can help to assess interference and derive mitigation schemes. The open-source nature of our dataset and visualization platform enables further data exploration toward the discovery of new insights and research perspectives.

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